

live.create.play.®

(We help you be seen)

Live.Create.Play.Illc is a Maryland-based, 100% woman-owned brand design and visual communications firm with 25+ years transforming business objectives, events, and physical spaces into engaging branded products and experiences. We help federal agencies and mission-driven institutions raise visibility, engage audiences, and stretch budgets through environmental graphics, donor recognition systems, exhibits, and event branding.

CORE COMPETENCIES

- Environmental Graphics, Wayfinding, & Branded Interior Spaces
- Donor Recognition Systems & Capital Campaign Visual Assets
- Exhibit, Tradeshow, & Conference Branding (design & production)
- Brand Identity, Logo Systems, & Print/Digital Collateral
- Community Engagement Murals & Placemaking Graphics
- Marketing, Advertising, & Visual Communications Support
- Print Production Management, Fulfillment, & Installation Coordination
- ADA-Compliant Signage & Large-Format Graphics
- Data Visualization & Proposal Graphics

PAST PERFORMANCE

- College Park Academy Public Charter School | Prime | 2020–2024 | \$235K+ | Brand Experience, Wayfinding (indoor & outdoor), & Mural Storytelling
- National Building Museum | Prime | 2006-2023 | \$40K+ | Exhibition Design & Production Management for multiple exhibitions
- Tensely Consulting/SilverEdge/Vibrant | Subcontractor | 2020–present | ongoing | Data Visualization Proposal Graphics & Design Support
- UMD, School of Architecture | Prime | 2024 | \$10K | Interactive Campaign, Tradeshow Graphics, & Environmental Design
- Easterseals | Prime | 2013-present | ongoing | Event Campaign Collateral
- Art Deco Society of Washington | Prime | 2021 | \$6K+ | Traveling Exhibition Design & Print Management
- UMD, School of Architecture | Prime | 2020 | Exhibition Design, Production, & Installation
- UMD, A. James Clark School of Engineering | Prime | 2019 | Campaign Banner Design Series
- UMD, A. James Clark School of Engineering | Prime | 2019 | Tradeshow Graphics Design
- City of College Park | Prime | 2019 | Event Campaign & Collateral Design
- District Architecture Center | Prime | 2015-2019 | Exhibit Design & Production Management for multiple exhibitions
- Royal Danish Embassy | Prime | 2010 | Story-Driven Design Banner Series
- National Building Museum | Prime | 2004 | Brand Identity, Wayfinding (indoor & outdoor), Print Collateral Design & Production Management

UEI U69YXKVV44S6
 CAGE Code 9FFK9
 NAICS CODES 541430 | 541613 | 541810 | 541850 | 561920 | 711510
 PSC CODES T001 | R701 | R426 | 9905

- Women-Owned Small Business
- Self-Cert. Small Disadvantaged Business
- SAM Active - No Exclusions

Credit cards accepted

CONTACT

Jennifer Byrne, Owner/Designer
 10010 Rogart Road, Silver Spring, MD 20901
 jen@livecreateplay.com | 240.460.2797

DIFFERENTIATORS



FULL SERVICE

Design, print, fabricate, & install quality products at every touchpoint



GROWTH MINDSET

Specialization in branded environments (indoor + outdoor) that raise money for institutions



DESIGN SUPPORT

Federal proposal graphics support – orals, capture, win-theme visualization



QUALITY

Trusted creative-and-print vendor network sourcing proven products & services



CREDIBILITY

25+ years serving educational, cultural, healthcare & community-facing organizations



EXPERIENCE

50+ years combined in-house design & print production experience

